



What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

Terminology

UBO: *Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.*

Position/Stock: *Snapshot of cumulative FDI taken at year end.*

Flow: *FDI coming into a country over a period of time.*

Reach out to us

write info@selectusa.gov
tweet @SelectUSA

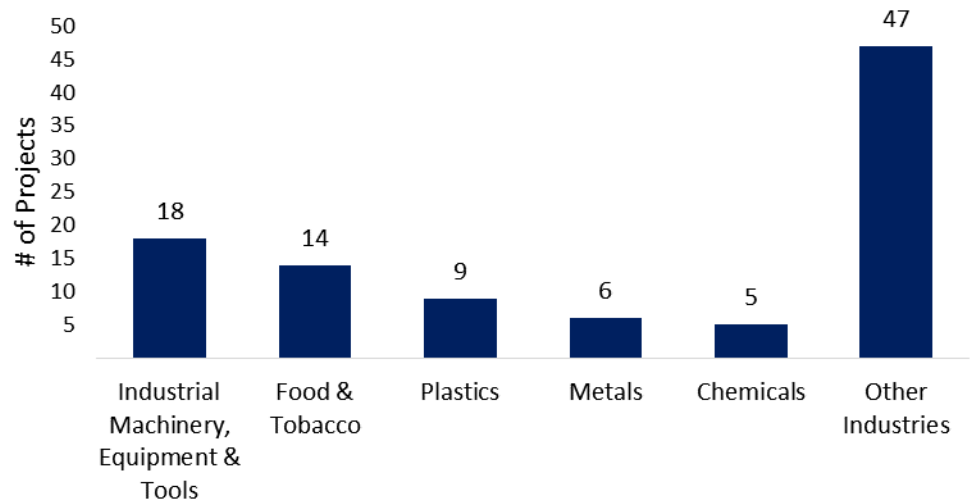
www.SelectUSA.gov

Foreign Direct Investment (FDI): WISCONSIN

90,000

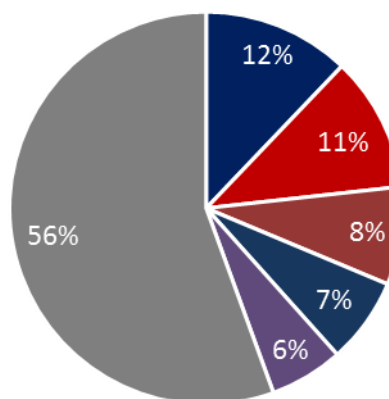
U.S. jobs directly supported by majority foreign-owned affiliates

Top Industry Sectors in Wisconsin



Top Sources of FDI in Wisconsin

(99 total announced greenfield projects, July 2007 - June 2016)



■ Canada ■ Germany ■ UK
■ Sweden ■ France ■ Other

Nationwide, FDI in the United States contributes to productivity growth, generates U.S. exports, and creates high paying jobs for American workers.

In 2014 FDI is responsible for:

Competitive Jobs

- 6.4 Million direct jobs in the United States

R&D Activity

- \$57 Billion in R&D Expenditures

Goods Exports

- 26% of all U.S. goods exports